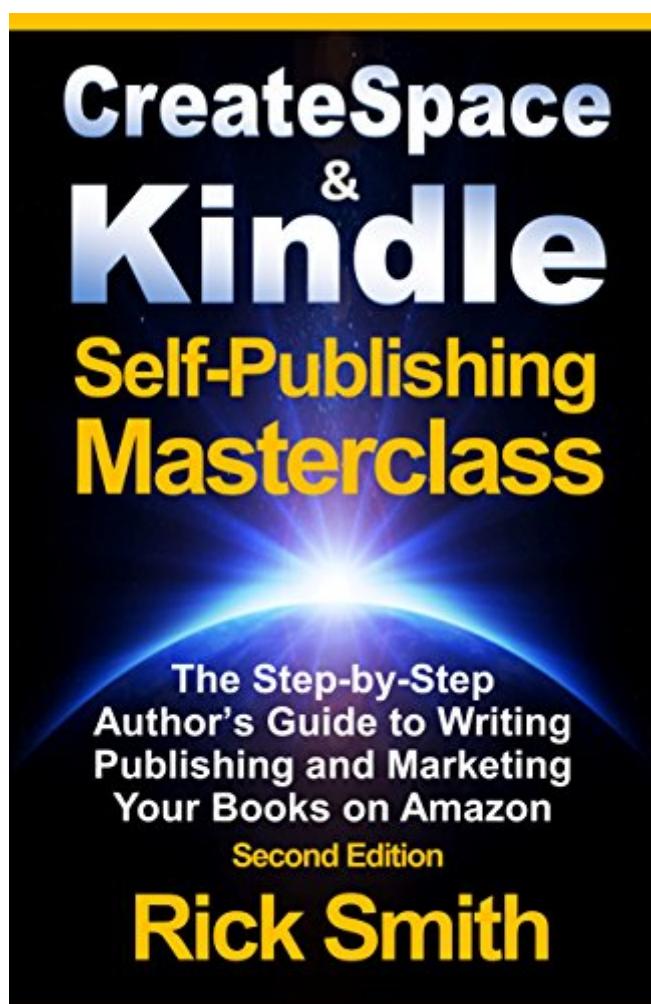


The book was found

Createspace And Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide To Writing, Publishing And Marketing Your Books On





Synopsis

Over 15,000 Copies Sold - Now in its 2nd Edition Make this the year YOU Write & Publish YOUR First Book! Second Edition - Includes Bonus Material - Free Video Tutorials "Probably the Most Complete New Author Guide on the Market Today" Hundreds of books have been written about Self-Publishing, so what makes this one special? Well, maybe you're Writing and Publishing for the first time, or maybe you've done the hard part and you need to know how to get your Masterpiece out there and into the hands of a real audience? Whatever the case, you're looking for results otherwise you'll probably waste a lot of time, and come away disappointed and disillusioned. You need a System. Step-By-Step - 's Paperback and E-Book Publishing Systems Explained In CreateSpace and Kindle Self-Publishing Masterclass, top-selling independent author Rick Smith demonstrates a logical, step-by-step system which new Authors can use to succeed. This book will fast-track you through the Jungle! Writing, Publishing, and Marketing Your Books Here you'll find the truth about what to write and how to get it finished. You'll learn the 16 Golden Rules for Successful Authors. You'll be shown the important things that must be done correctly, and the other stuff which just slows you down. Why you should publish both Paperback and Kindle formats Why you should always do Createspace first What are the best software tools for organisation, creativity, and productivity How to create or source amazing low-cost Covers that drive your sales How to build world-class Sales Pages on 's storefront, with no technical skills required In fact, everything you'll need to take your book to market. Marketing 101 for New Independent Authors You'll also discover the right moves to achieve commercial success for your book; Where to find your first willing customers who'll kick-off your sales The importance of Reviews and how to get genuine customers to write them Using the right Keyword tactics to get your book onto Page 1 in 's Category Search How to price, track, and promote your book, and when to write the next one Brand New Chapters on Kindle Unlimited, Countdown Deals, and Pre-Order, the powerful new Marketing Programs As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to it's Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time! Rick Smith is an independent Author and Publisher on , with multiple Top-Ten books in their categories, and numerous Best Seller badges. Click on "Look Inside" to Find Out Much More!

Book Information

File Size: 1058 KB

Print Length: 302 pages

Publisher: www.ricksmithebooks.com; 2 edition (November 8, 2013)

Publication Date: November 8, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00GK5NKGU

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Not Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #39,373 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #4

in Kindle Store > Kindle eBooks > Arts & Photography > Graphic Design > Design > Books

#10 in Books > Arts & Photography > Graphic Design > Commercial > Book Design #32

in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides >

Publishing & Books > Authorship

Customer Reviews

Lately I have been reading a number of books on creating and publishing non-fiction books on Kindle. Most of them give pretty much the same advice, some longer, some shorter. This book is well-written, more opinionated, more complete, and the best I've read so far. If you're reading this, you know what Kindle editions are. Createspace is also owned by and produces paperback books by "print on demand". The result is that if you are also published through Createspace you can sell paper versions of your Kindle e-book. The author points out that to publish first on Kindle, then Createspace, is harder than adjusting your book and uploading to Createspace first, and then, from there, generating the Kindle edition. The author's main theme is that you should try to produce a book for Createspace and Kindle at the same time. Doing a Createspace book makes the Kindle edition follow on very easily and naturally. A friend of mine has tried this and even a year after publishing he says he gets about 50% of sales from each source. Incidentally, this works for fiction as well as non-fiction although the author of this book has experience only with non-fiction. On

balance the author's theme is very persuasive. Moreover, he gives lots of tools, perhaps too many. He gives advice running the gamut from picking a chair in which to write all the way to preparation of your cover and manuscript and uploading it. He covers the usual material on researching key words to see what topics sell best. He goes over the usual material on optimizing your key words, title, covers, and book description. He discusses marketing and the value of social networks again ground covered by others. Yet, he has some opinions at variance with the majority of writers on this topic. I tend, in the absence of experimentation, to believe his experience and reasoning. The advice appears to be very sound, and is just enough different from some of the prevailing conventional wisdom to be provocative. The result is that this book helps you think through all the stages of publishing your book and the choices you can make. It should be in your writer's library along with some of its competitors. If I have any criticism, it is that certain portions of his book are TOO detailed and complete. It is sneakily encyclopedic. For instance, he covers how to format and upload your book to Createspace (and Kindle too) in immense detail, and this is right after telling you how you might come up with a topic and set yourself up to write. Obviously, this book is also a reference and would be read several times, at least in part, as you progress with your project. One very nice feature is the author's including lots of links and references to useful web sites that most of the authors of similar books have not included. And, he lists some neat tools for writing which most do not mention such as a program called Evernote. So far I have not seen a book on self-publishing which is as complete and useful as a permanent reference as well as an introduction to the entire process from wish to royalty.

When I published my first Kindle book, I was really wet behind the ears in the business of writing and marketing. I found the whole process a bit of a struggle and surprisingly stressful. I just wish Rick's book had been around sooner! All the guidance you will ever need, from finding and researching an idea, organising your time to maximise writing output, publishing your book in two formats and getting the whole show firmly on the road to success, is included in this book. Well-written and thoroughly researched, once you've bought a copy, this gem will be your bible for the rest of your eBook-writing life.

The burgeoning sub-genre of How To Guides for independent authors has a welcome new addition in author Rick Smith's handy book detailing the ins and outs of self-publishing to 's KDP platform. At 200 pages plus this is one of the more substantial titles and Mr. Smith knows his stuff. Yes, there is

a lot of free information on line for novices but nothing beats having so much of it in one place. There is a lot of unique knowledge here. I especially liked the section on formatting - my least favorite chore as a KDP author. This book is perfect for people new to KDP who are serious about presenting their work in the best way possible. For this purpose, I wholeheartedly recommend this guide. A solid 5 Stars.

I am excited about self-publishing my first book, but the thought of taking the actual step of uploading it has been daunting.Until I read this book. Now I can breathe!Createspace and Kindle Self-Publishing Masterclass provides a thorough understanding of every step in the self-publishing process--from writing to uploading on .Rick not only explains the how-to but also the why-to of the different steps. He covers every detail so that there will be (or should be) no unpleasant surprises, and he manages to do this without making me feel like an idiot.All his tips are logical, but many of them are things that wouldn't occur to me until I was in the midst of a melt-down.For example, he suggests devoting an entire uninterrupted day to the process--I have to admit, I doubt I would have had the foresight to do that.Rick has answered every single question I had, and many that I didn't know I had.I now have a firm idea of what I need to do before I sit down to upload my book so that when the day comes, I don't pull out all my hair and bite my poor husband's head off! My husband, especially, is very grateful to Rick!

[Download to continue reading...](#)

Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on KINDLE PUBLISHING: How To Build A Successful Self-Publishing Business With Kindle and Createspace. A Detailed, Step-By-Step Guide To The Entire Process (Kindle Publishing Series Book 1) The Kindle Publishing Bible: How To Sell More Kindle Ebooks on (Step-by-Step Instructions On Self-Publishing And Marketing Your Books) (Kindle Bible Book 1) From Word to Kindle: Self Publishing Your Kindle Book with Microsoft Word, or Tips on Formatting Your Document So Your Ebook Won't Look Terrible (Kindle Publishing) Pictures on Kindle: Self Publishing Your Kindle Book with Photos, Art, or Graphics, or Tips on Formatting Your Ebook's Images to Make Them Look Great (Kindle Publishing) 4 In 1 Kindle: A Picture Guide on How to Cancel Kindle Unlimited Subscription, Delete Books from Kindle Devices, How to Remove Kindle Device from account, How to Return A Kindle Book How To Write Erotica: A Beginner's Guide To Writing, Self-Publishing And Making Money As An Erotica Author! (How To Write Erotica, Self-Publishing Erotica, Writing Erotica For Beginners) Self Help: How To Live In The Present Moment (Self help, Self help books, Self help books for women, Anxiety self help, Self help

relationships, Present Moment, Be Happy Book 1) Fire Encyclopedia: Kindle Fire Manual for the latest generation of Kindle E-Readers and Fire Tablets, Kindle Voyage, Kindle Paperwhite, Fire HD 6, Fire HD 8, Fire HD 10, and Fire HDX 8.9 Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Kindle Unlimited: What To Know Before You Subscribe & Pay For Kindle Unlimited (Is Kindle Unlimited For you?) (kindle unlimited, subscriptions, , reading) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Cover Design: How to Design Your Book Cover Free: Make your Kindle, CreateSpace, and ACX covers in minutes SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) HOW TO DELETE BOOKS OFF YOUR KINDLE: A Complete Step by Step Picture Guide on How to Delete Books From All Kindle Devices Plus Paperwhite, HD Fire, iPad,iPhone, etc., in 2 Minutes, 2017 Latest Guide Masterclass: Professional Studio Photography (Masterclass (Rocky Nook)) Kindle Owners Lending Library: Get Free Books, Movies and TV Shows with your Kindle and Prime Membership (Kindle Owners Lending Library & Prime) Kindle Unlimited: How To Cancel Your Kindle Unlimited Subscription By Just Using Three Easy Steps In Under Two Minutes (A Short Guide On Canceling Your Kindle Unlimited Subscription In No Time) Self Love: F*cking Love Your Self Raise Your Self Raise Your Self-Confidence (Self Compassion,Love Yourself,Affirmations Book 3)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)